Collapse All Sections Expand All Sections =Update=Local + - Check Data - Lile Form-398 Help Federal Communications Commission Approved by OMB Washington, DC 20554 3060-0754 FCC 398 **Children's Television Programming Report** Form 398 Validation Results There were no Errors in the Form. Report reflects information for quarter: 3rd Quarter 2012 Licensee Information - (click to hide section) 1. Call Sign Channel Number Community of License KSMO-TV City Analog State County Digital 47 Kansas City Missouri Jackson Licensee Meredith Corporation World Wide Web Home Page Network Affiliation My Netwo Nielsen DMA applicable) Independent Kansas City www.myksmotv.com Facility ID Number Previous Call Sign (if applicable) License Renewal Expiration 33336 02/01/2006 (mm/d Analog Core Programming - (click to hide section) 😭 Clear Section 2. State the average number of hours of Core Programming per week broadcast by the station. See 47 C.F.R. Section 73.671(c). 3. a. Does the Licensee provide information identifying each Core Program aired on its station, Yes
N including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R Section 73,673? b. Identify publishers who were sent information in 3.a. 4. Complete the following for each program that you aired during the past three months that meets the definition of Core Programming. Complete the chart below for each Core Program. empty Program Reports Add_m> 1 Non-Core Educational and Informational Programming - (click to hide section) 5. Complete the following for each program that you aired during the past three months that is specifically designed

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Sponsored Core Pr	ogramming - (click to hid	e section)		
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b. Did the Licens Programming	see broadcast on its main o provided on its analog cha	nnel?		Core Yes No
information pr digital prograr		analog channel apply equa	ally with respect to	
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8. a. State the ave	rage number of hours per v the station on other than its	veek of free over-the-air	digital video progra	amming 168
b. State the aver on other than	rage number of hours per v its main program stream.	veek of Core Programmir See 47 C.F.R. Section 73	3.671.	
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Programming	j.	objective of the	prog	ram and	d how it me	ets the o	definition o	of Core	
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11.	meeting the ac other than the aired within the	nsee certify that at least 50 dditional programming guide main program stream) did e previous seven days eithe station's free digital progra	eline (applied to free vid not consist of program er on the station's main	leo programming ai episodes that had a	red on alreadv	Yes	[®] No
	If No, submit a excess of the	s an Exhibit a Statement or repeat limit and the times a o submit this exhibit when	f Explanation setting for and dates the episodes	involved were aired	peats in . <i>(You</i>		

Non-Core Educational and Informational Programming - (click to hide section)

12. Complete the following for each program that you aired during the past three months that is specifically designed to meet the educational and informational needs of children ages 16 and under, but does not meet one or more elements of the definition of Core Programming. See 47 C.F.R. Section 73.671. Complete chart below for each

Collapse All Sections Update Local Expand All Sections ≓Cheak-Data∤ - File Form 398 Help --Add->--1 empty Program Reports Sponsored Core Programming - (click to hide section) 13. List Core Programs, if any, aired by other stations that are sponsored by the Licensee and that meet the criteria set forth in 47 C.F.R. Section 73.671. Also indicate whether the amount of total Core Programming broadcast by another station increased. Program Call Channel Did Programming Title of Program Mark for Deletion ID Letters Number Increase? Add-> 1 empty Program Reports Program Details Other Matters - (click to hide section) 14. Complete the following for each analog and digital program that you plan to air for the next quarter that meets the definition of Core Programming. Complete the chart below for each Core Program, identifying whether it is to be broadcast on the station's analog or digital channel, or both channels. Program 1 (Clear Program Data Delete Program Title of Program 1 Origination Think Big Syndicated Total times to Length of Days / Times Program Regularly Scheduled be aired Program Age of Target Child Audience 30 years to 10 Saturday 7am 10/6/12-12/29/12 13 minutes Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Featuring nationally known ventriloquist Taylor Mason, each weekly episode of "Children Talk" provides young viewers with an educational experience Program 2 Clear Program Data Delete Program Title of Program 2 Origination Aqua Kids Syndicated Total times to Length of Days / Times Program Regularly Scheduled be aired Program Age of Target Child Audience 30 years to 12 Saturday 7:30am 10/6/12-12/29/12 years 13 minutes Describe the educational and informational objective of the program and how it meets the definition of Core Programming. Aqua Kids motivates young people to take an active role in reserving environments and wildlife, by showing how other kids just like them Program 3 Clear Program Data 😘 Delete Program

All Sections Expand All Sections Passport to Explore	Update-Loc	TOTAL PROPERTY.	52.00 miles (10.00	kile koi	rm:398	3
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Collapse All Sections Expand All Sections --Update Local-Gheck Data _tile_torm 398 Help Programming. ANIMAL RESCUE serves the educational and informational needs of children 16 years of age and under with its program content, including safety tips Add-> 1 empty Program Reports 15. Does the Licensee publicize the existence and location of the station's Children's Television Yes @ No Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)? 16. Children's Programming Liaison Information Name Telephone Number (include area code) Rebecca Boresow 913-677-7157 Address Email Address 4500 Shawnee Mission Pkwy Rebecca.boresow@kctv5.com City State Zip Code **Fairway** Kansas 66205 17. Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other non-core educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. After due review of internal station records and documentation provided to by program suppliers, the licensee hereby certifies that the WILLFUL FALSE STATEMENTS MADE ON THIS FORM ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. CODE, TITLE 18, SECTION 1001), AND/OR REVOCATION OF ANY STATION LICENSE OR CONSTRUCTION PERMIT (U.S. CODE, TITLE 47, SECTION 312(a)(1)), AND/OR FORFEITURE (U.S. CODE, TITLE 47, SECTION 503). I certify that the statements in this application are true, complete, and correct to the best of my knowledge and belief, and are made in good faith. Name of Licensee Signature Meredith Corporation Date 10/05/2012 Electronic Filing Operations Check Data Run checks to look for data errors. File Form 398 Send the values to the FCC as an FCC 398 filing. Reset Reset data to last updated values. Update data into this form (so that it can be saved locally with your browser's File/Save Update Local Data As command). This will allow you to restart this form in the future by using File/Open

File.

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FCC Form 398 March 2006



Children's Television Online Filing System

FCC> Media Bureau> KidVid> Confirmation



Submission Confirmation

Confirmation Number 134340

Call Sign KSMO-TV

Facility Id 33336

Filing Quarter Date 09/30/2012

Filing Date 10/08/2012

Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission 445 12th Street SW Washington, DC 20554 More FCC Contact Information...

Phone: 1-888-CALL-FCC (1-888-225-5322)

TTY 1-888-TELL-FCC (1-888-835-5322)

Fax: 1-866-418-0232

E-mail: fccinfo@fcc.gov

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- Website Policies & Notices

- Required Browser Plug-ins

- Freedom of Information Act